

Technical Information for Digital Pre-Print Services

Dear customer,

You are about to send us data for digital printing.
In order to avoid any problems on your side and on our side,
we kindly request you to read this form carefully.

We prefer data in the following formats:

- Quark XPress
- Freehand
- Illustrator
- In Design
- Photoshop

We advise you against creating the entire display layout in Photoshop,
as this leads to unnecessarily large files and thus to delays in processing time.

Whenever fonts or logos are included, please use Quark XPress, Freehand, Illustrator or In Design.
All data created in formats unsuitable for layout cannot be used or can only be used
under certain conditions and often does not yield the desired result.
Among those unsuitable formats are Corel Draw, Word, Excel and PowerPoint.

- All colours should have been created in or converted into **CMYK** mode (no RGB).
- Special colours can only be simulated; certain colours cannot be represented
or can be represented only approximately (gold, silver, shades of neon...).
- As a rule, certain shades of pantone can be represented only under certain conditions.
- All data must be a minimum of 100 dpi at final size.
- If possible, graphics should be created in trim size.
- Please choose a ratio of 1:5 or 1:10 for formats exceeding 2 m.
- Please also send us embedded files.

Please transform all vector data such as fonts and logos into graphs or paths.

We also require a complete set of all used fonts both as postscript fonts and as screen fonts. Only use the
original font; do not make changes through the styles menu.

Images sent should be in TIFF or EPS format. Data in JPEG format has proved to cause problems; essential
information such as clipping paths is also often missing in JPEGs.

To reduce the amount of data, all files should be saved as Photoshop EPS and include the coding "JPEG-
maximum quality". Please note that pictures from internet applications are not suitable for printing as their
resolution is only 72 dpi in screen size.

PDF files are ideal for secure data transmission. Creating a PDF that is fit for print requires full Adobe Acrobat 5
software based on the Acrobat Distiller module. Please note that PDF files must be created with uncompressed
image data.

For each order, therefore, we require a layout including binding details on crop marks and colours as well as a
contract proof. Without this information, we cannot assume any warranty against errors.

We recommend making a proof on the original material and if necessary even using the original surface
laminated.

Data transfer is generally done in agreement with us.

Kind regards,

Your Immaker team